

WHY ADVERTISE ON ALABAMA TODAY?

YOU'RE RUNNING FOR ELECTION OFFICE IN 2018...



...CONGRATS

HOW MUCH WILL YOU COMMUNICATE WITH VOTERS?



CANVASSING, EARNED MEDIA, AND PAID MEDIA INCLUDING...

DIGITAL ADVERTISING.



BUT ON WHICH SITES SHOULD YOU ADVERTISE?

ALABAMA TODAY



RANKED AMONG THE MOST FAIR AND BALANCED OUTLETS STATEWIDE



WHY WOULD YOU ADVERTISE ON ALABAMA TODAY?

IT'S WHAT THE INSIDERS READ.



(YOU KNOW, THE FOLKS YOU'RE HOPING TO RECEIVE SUPPORT AND RAISE MONEY FROM)

ALABAMA TODAY OFFERS SOME OF THE COMPREHENSIVE, FAIR COVERAGE OF CAMPAIGNS



FROM THE GULF COAST TO THE RUST BELT, WE TRACK EVERY KEY CAMPAIGN, UNLIKE THE TRADITIONAL MEDIA WHICH REALLY WON'T BE PAYING ATTENTION TO YOUR RACE.

WHEN VOTERS SEARCH ONLINE FOR MORE INFORMATION ABOUT YOUR CAMPAIGN...



...THEY'LL END UP READING ALABAMA TODAY, SO OBVIOUSLY YOU WANT TO ADVERTISE WHERE YOUR VOTERS ARE READING.

HOW MUCH DOES IT COST TO ADVERTISE ON ALABAMA TODAY?



ADVERTISING ON ALABAMA IS NOT ONLY WORTHWHILE, IT IS AFFORDABLE.



FOR A TOTAL OF \$500 FOR ADS TO RUN NOW THROUGH THE GENERAL ELECTION IN NOVEMBER.



THIS PACKAGE INCLUDES A SQUARE AND A SKYSCAPER AD...

ROTATED ON ALABAMA TODAY, YOUR MOST IMPORTANT EVENT WILL ALSO BE BLURBED IN THE HIGHLY ANTICIPATED AFTERNOON CHEAT SHEET – THE MUST READ EMAIL DISTRIBUTED EACH WEEKDAY AFTERNOON.

*ADDITIONAL RATE OF \$250 AVAILABLE FOR LINK PLACEMENT IN OUR WEEKDAY CHEAT SHEET NEWSLETTER

TO START ADVERTISING TODAY, CONTACT INFO@ALTODAY.COM